

Tim Wood **Curriculum Vitae**

Assistant Professor
Department of Communication and Media Studies
Fordham University
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PROFESSIONAL EMPLOYMENT

Assistant Professor Fordham University
2018-Present Department of Communication and Media Studies

EDUCATION

Ph.D. **New York University**
2018 Media, Culture, and Communication

Dissertation:
Corporate Front Groups and the Making of a Petro-Public

M.A. **University of Chicago**
2009 Master of Arts Program in the Humanities

B.A. **University of Calgary**
2007 Communications and Culture

PUBLICATIONS

Journal Articles

- Wood, Tim and Melissa Aronczyk. 2020. "Publicity and Transparency." *American Behavioral Scientist*, 64(11): 1531-1544.
- Wood, Tim. 2019. "The many voices of business: Framing the Keystone pipeline in U.S. and Canadian news." *Journalism*, 20(2): 292-312.
- Wood, Tim. 2018. "Energy's citizens: The making of a Canadian petro-public." *Canadian Journal of Communication*, 43(1): 75-92.
- Benson, Rodney and Tim Wood. 2015. "Who says what or nothing at all? Speakers, frames, and frameless quotes in unauthorized immigration news in the United States, Norway, and France." *American Behavioral Scientist*, 59(7): 802-821.

Other Publications

Benson, Rodney and Tim Wood. 2015. "Mass media." *Sociology*. *Oxford Bibliographies Online*. <https://www.oxfordbibliographies.com/view/document/obo-9780199756384/obo-9780199756384-0119.xml>

CONFERENCES AND PRESENTATIONS

Refereed Conference Papers

- "The company we keep: Corporate front groups and the online construction of political authenticity." Presented at *Beyond Disinformation: Authenticity and Trust in the Online World*, Social Science Research Council. Online, October 22, 2020.
- "You can't promote what you can't see: Corporate front groups as open secrets." Presented at *Complexity, hybridity, liminality: Challenges of researching contemporary promotional cultures*, London School of Economics and the European Communication Research Education Association. London, England, February 21, 2020.
- "Oil's activists: Transparency and petro-politics." Cultural Studies Association Conference. New Orleans, May 31, 2019.
- "The convergence of social movements and corporate public relations." International Communications Association Conference. Washington, D.C., May 24, 2019.
- "Open secrets: Transparency and corporate grassroots politics." Presented at *Transparency and society: Between promise and peril*, Herrenhausen Conference, hosted by the Volkswagen Foundation and the Institute for Social Movements at Ruhr University Bochum. Berlin, June 12-14, 2018.
- "From silence to salience: An empirical challenge to existing theories of newsworthiness." International Communication Association Conference. San Diego, May 29, 2017.
- "Getting to the grassroots: How corporately sponsored activist groups are covered in the news." American Political Science Association Preconference: Political Communication. Philadelphia, August 31, 2016.
- "Beyond the front: Corporately-driven activism and the Keystone Pipeline." International Communication Association Preconference: Powers of Promotion. Tokyo, June 8, 2016.
- "Oil Coverage: The division of corporate communicative labor in news framing of the Keystone pipeline." International Communication Association Preconference: Journalism Studies Graduate Student Preconference. Fukuoka, June 9, 2016.
- "Covering the grassroots: Professionalized advocacy and news framing of the Keystone pipeline." International Association for Media and Communication Research. Montreal, July 12-16, 2015.
- "Who says what or nothing at all? Speakers, frames, and frameless quotes in unauthorized immigration news in the United States, Norway, and France." International Communication Association Conference. San Juan, May 21-25, 2015.
- "Media and citizens PR in debates over the Keystone XL pipeline." International Communication Association Preconference: Political Communication Graduate Student Pre Conference. San Juan, May 21, 2015.

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“Oil industry PR and journalism in the United States.” International Communication Association Preconference: Workshop on Public Relations and Strategic Communications. Seattle, May 22, 2014.

Invited Talks

“Oil’s activists: Corporately sponsored citizens movements in petro-politics.” New York University, November 7, 2018.

Workshop Participation

Climate Migration and Disinformation. *Data & Society*. New York, December 5, 2019.

Conference Organization

Neil Postman Conference (with Xiaochang Li). “After the Reveal: Open Questions on Closed Systems.” New York University, 2014.

Media Sociology Forum III (with Kate Fink, Caitlin Petre, Soomin Seo, Julia Sonnevend, and Sarah Stonbely). “The Space of News.” Columbia University, 2012.

EDITORIAL POSITIONS

Wood, Tim and Melissa Aronczyk (eds). “Publicity and Transparency.” Special issue of *American Behavior Scientist*. Forthcoming.

AWARDS AND FELLOWSHIPS

Outstanding Teaching Award, NYU Department of Media, Culture, and Communication, 2018.

Distinguished Dissertation Award, NYU Department of Media, Culture, and Communication, 2018.

GRANTS

\$5,045 Fordham University Arts and Sciences Deans’ Faculty Challenge Grant (with Dr. Ashar Foley). “Hybrid Flexible Learning Course Redesigns: COMM 1000 and COMC 1101.” 2020.

TEACHING, PEDAGOGICAL DESIGN, AND SUPERVISION

Courses Taught

Strategic Communication (Masters)

Promotional Culture

Political Communication

Communication and Culture: History, Theory, and Methods

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Media Advocacy and Social Marketing
Business and Its Publics
Media and Cultural Analysis

Graduate Student Mentoring

Monica Haque. "How sustainability can save the earth and its people, but also support our love for fashion." MA, Fordham University (advisor). 2020.
Kathryn Kidney. "East Coasters for a Cause: An NGO partnership plan." MA, Fordham University (advisor). 2020.
Hannah Murphy. "#MyFirstTime: A get-out-the-vote campaign proposal for the 2020 general election." MA, Fordham University (advisor). 2020.
Danielle Noonan. "True pride: LGBTQ pride celebrations in the Southern United States." MA, Fordham University (advisor). 2019.
Casey Luneva. "Manhattan Sideways" MA, Fordham University (advisor). 2019.
Lucy Luneva. "Haymaker Group Strategic Communication Plan" MA, Fordham University (advisor). 2019.
Troy Vettese. PhD, New York University (dissertation defense, external reader). 2019.

SERVICE TO PROFESSION

Journal Reviewer

Canadian Journal of Communication
International Journal of Communication
International Journal of Press/Politics
Journalism
Journalism Studies

Professional Affiliations

International Communication Association, 2014-present.
Association for Education in Journalism and Mass Communication, 2015-2017.
Cultural Studies Association, 2018-Present.
International Association for Media and Communication Research, 2015.

EDITORIAL POSITIONS

Wood, Tim and Melissa Aronczyk (eds). "Publicity and Transparency." Special issue of *American Behavior Scientist*. Guest editor.

University Service

Community Engaged Faculty Workgroup. Fordham University, 2019-2020.
Pedagogy and Curriculum Committee. Department of Communication and Media Studies, Fordham University, 2018-2020.

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Graduate Committee. Department of Communication and Media Studies, Fordham University, 2018-Present.

Search Committee, Tenure Track Position in Media Industries. Department of Communication and Media Studies, Fordham University, 2019-2020.

Search Committee, Tenure Track Position in Queer Media and Civic Engagement. Department of Communication and Media Studies, Fordham University, 2018-2019.