

## Tim Wood Curriculum Vitae

Assistant Professor  
Department of Communication and Media Studies  
Fordham University  
Faculty Memorial Hall, 452  
441 East Fordham Rd  
Bronx, NY 10458  
twood12@fordham.edu

### PROFESSIONAL EMPLOYMENT

#### Assistant Professor Fordham University

2018-Present Department of Communication and Media Studies

### EDUCATION

**Ph.D.** New York University  
2018 Media, Culture, and Communication

Dissertation:  
*Corporate Front Groups and the Making of a Petro-Public*

**M.A.** University of Chicago  
2009 Master of Arts Program in the Humanities

**B.A.** University of Calgary  
2007 Communications and Culture

### PUBLICATIONS

#### Journal Articles

Wood, Tim. 2023. Learning from our mistakes: Corporate front groups and the limits of revelation in climate politics. *Social Media + Society*. (forthcoming).

Wood, Tim. 2021. Propaganda, obviously: How propaganda analysis fixates on the hidden and misses the conspicuous. *Harvard Kennedy School (HKS) Misinformation Review*, 2(2).

Wood, Tim and Melissa Aronczyk. 2020. Publicity and Transparency. *American Behavioral Scientist*, 64(11): 1531-1544.

Wood, Tim. 2019. The many voices of business: Framing the Keystone pipeline in U.S. and Canadian news. *Journalism*, 20(2): 292-312.

Wood, Tim. 2018. Energy's citizens: The making of a Canadian petro-public. *Canadian Journal of Communication*, 43(1): 75-92.

Benson, Rodney and Tim Wood. 2015. Who says what or nothing at all? Speakers, frames, and frameless quotes in unauthorized immigration news in the United States, Norway, and France. *American Behavioral Scientist*, 59(7): 802-821.

### **Other Publications**

Benson, Rodney and Tim Wood. 2015. Mass media. *Oxford Bibliographies Online*.  
<https://www.oxfordbibliographies.com/view/document/obo-9780199756384/obo-9780199756384-0119.xml>

## **CONFERENCES AND PRESENTATIONS**

### **Refereed Conference Papers**

- “Upfront Groups: Unconcealed citizen organizing in the U.S. and Canadian oil sectors.” International Communications Association Conference. Paris, France May 27, 2022.
- “The company we keep: Corporate front groups and the online construction of political authenticity.” Presented at *Beyond Disinformation: Authenticity and Trust in the Online World*, Social Science Research Council. Online, October 22, 2020.
- “You can’t promote what you can’t see: Corporate front groups as open secrets.” Presented at *Complexity, hybridity, liminality: Challenges of researching contemporary promotional cultures*, London School of Economics and the European Communication Research Education Association. London, England, February 21, 2020.
- “Oil’s activists: Transparency and petro-politics.” Cultural Studies Association Conference. New Orleans, May 31, 2019.
- “The convergence of social movements and corporate public relations.” International Communications Association Conference. Washington, D.C., May 24, 2019.
- “Open secrets: Transparency and corporate grassroots politics.” Presented at *Transparency and society: Between promise and peril*, Herrenhausen Conference, hosted by the Volkswagen Foundation and the Institute for Social Movements at Ruhr University Bochum. Berlin, June 12-14, 2018.
- “From silence to salience: An empirical challenge to existing theories of newsworthiness.” International Communication Association Conference. San Diego, May 29, 2017.
- “Getting to the grassroots: How corporately sponsored activist groups are covered in the news.” American Political Science Association Preconference: Political Communication. Philadelphia, August 31, 2016.
- “Beyond the front: Corporately-driven activism and the Keystone Pipeline.” International Communication Association Preconference: Powers of Promotion. Tokyo, June 8, 2016.
- “Oil Coverage: The division of corporate communicative labor in news framing of the Keystone pipeline.” International Communication Association Preconference: Journalism Studies Graduate Student Preconference. Fukuoka, June 9, 2016.

“Covering the grassroots: Professionalized advocacy and news framing of the Keystone pipeline.” International Association for Media and Communication Research. Montreal, July 12-16, 2015.

“Who says what or nothing at all? Speakers, frames, and frameless quotes in unauthorized immigration news in the United States, Norway, and France.” International Communication Association Conference. San Juan, May 21-25, 2015.

“Media and citizens PR in debates over the Keystone XL pipeline.” International Communication Association Preconference: Political Communication Graduate Student Pre Conference. San Juan, May 21, 2015.

“Oil industry PR and journalism in the United States.” International Communication Association Preconference: Workshop on Public Relations and Strategic Communications. Seattle, May 22, 2014.

### **Invited Talks**

“Citizen Oil: How oil lobbyists are hiding behind the maple leaf to protect their profits and delay climate action.” The Council of Canadians. September 15, 2022. Online.

“Disciplinary glue: Some thoughts on what holds media and communications studies together.” Lambda Pi Eta, National Communications Association Honors Society, Fordham University Chapter. April 11, 2021.

“Oil’s activists: Corporately sponsored citizens movements in petro-politics.” New York University, November 7, 2018.

### **Workshop Participation**

Climate Migration and Disinformation. *Data & Society*. New York, December 5, 2019.

### **AWARDS AND FELLOWSHIPS**

Faculty Fellowship, Fordham University, 2022-2023.

Outstanding Teaching Award, NYU Department of Media, Culture, and Communication, 2018.

Distinguished Dissertation Award, NYU Department of Media, Culture, and Communication, 2018.

### **GRANTS**

\$5,045 Fordham University Arts and Sciences Deans’ Faculty Challenge Grant (with Dr. Ashar Foley). “Hybrid Flexible Learning Course Redesigns: COMM 1000 and COMC 1101.” 2020.

### **TEACHING AND STUDENT MENTORING**

## **Courses Taught**

Promotional Culture  
Political Communication  
Media and the Environment  
Communication and Culture: History, Theory, and Methods  
Media Advocacy and Social Marketing  
Strategic Communication (Masters)

## **Student Mentoring**

Dana Kenneally. Gender, Politics, and Cable News: FOX News, MSNBC, and the Depictions of Women in Political Office Entering the 2022 Midterm Election. Undergraduate Research Program, Fordham University (advisor). 2022.

Nicole Reindel. Launching Full Body Flow. MA, Fordham University (advisor). 2022.

Sarah James. Connectability. MA, Fordham University (advisor). 2022.

Hannah Teligades. The Crown: A Shift in Cultural Authority and its Implications for Collective Memory. Undergraduate Honors Thesis (advisor). 2021.

Julia Smuckler. Trash to Treasure: An Adaptable Plan for Food Justice. MA, Fordham University (advisor). 2021.

Gabrielle Schrieb. Women's Sports Foundation: New Portrayals of Women in Sport. MA, Fordham University (advisor). 2021.

Kindred St. Germain. The International Federation of Settlement Houses and Neighborhood Centers, 2021 Communication Plan. MA, Fordham University (advisor). 2021.

Monica Haque. "How sustainability can save the earth and its people, but also support our love for fashion." MA, Fordham University (advisor). 2020.

Kathryn Kidney. "East Coasters for a Cause: An NGO partnership plan." MA, Fordham University (advisor). 2020.

Hannah Murphy. "#MyFirstTime: A get-out-the-vote campaign proposal for the 2020 general election." MA, Fordham University (advisor). 2020.

Danielle Noonan. "True pride: LGBTQ pride celebrations in the Southern United States." MA, Fordham University (advisor). 2019.

Casey Luneva. "Manhattan Sideways" MA, Fordham University (advisor). 2019.

Lucy Luneva. "Haymaker Group Strategic Communication Plan" MA, Fordham University (advisor). 2019.

Troy Vettese. PhD, New York University (dissertation defense, external reader). 2019.

## **SERVICE TO PROFESSION**

### **Journal Reviewer**

*Canadian Journal of Communication*  
*International Journal of Communication*  
*International Journal of Press/Politics*

*Journalism*

*Journalism Studies*

*The Extractive Industries and Society*

**Professional Affiliations**

Climate Social Science Network, Brown University, 2021-Present.

International Communication Association, 2014-present.

Cultural Studies Association, 2018-2021.

Association for Education in Journalism and Mass Communication, 2015-2017.

**Editorial Positions**

Wood, Tim and Melissa Aronczyk (eds). 2020. "Publicity and Transparency." Special issue of *American Behavior Scientist*, 64(11). Guest editor.

**University Service**

Search Committee, Tenure Track Position in Health Communication. Department of Communication and Media Studies, Fordham University, 2021-2022.

Graduate Committee. Department of Communication and Media Studies, Fordham University, 2018-2022.

Faculty Advisor. Lambda Phi Eta, National Communication Association Honors Society, Fordham University Chapter. 2021-Present.

Community Engaged Faculty Workgroup. Fordham University, 2019-2020.

Pedagogy and Curriculum Committee. Department of Communication and Media Studies, Fordham University, 2018-2020.

Search Committee, Tenure Track Position in Media Industries. Department of Communication and Media Studies, Fordham University, 2019-2020.

Search Committee, Tenure Track Position in Queer Media and Civic Engagement. Department of Communication and Media Studies, Fordham University, 2018-2019.